

OFFICIAL RULES

2020 VIRTUAL DESTINO DANCE OFF CONTEST

The Latino Center of the Midlands' annual fundraising event, Destino, has gone virtual, which means we won't get to see everyone's amazing dance skills during the after party! BUT we want to keep the dancing ALIVE during our virtual event with a DANCE OFF! Do you have what it takes to stand out?

DESCRIPTION OF CONTEST:

- Entrants will submit a video of a short choreographed dance to **El Beeper by Oro Solido**.
- You can have up to three (3) people in your dance video.
- Latino Center of the Midlands staff will be the judges!
- The top five (5) vote-getting videos will be played during Virtual Destino on September 26 and the entrants of the top three (3) videos will win a prize!

HOW TO ENTER:

- Contest begins at 8:00:00 a.m., Central Time ("CT"), on August 31, 2020 and ends at 11:59:59 p.m., CT, on September 21, 2020 ("Contest Period").
- During the Contest Period, you may enter by submitting a maximum of ONE, twenty (20) second dance video choreographed to the song **El Beeper by Oro Solido** (first 20 seconds of the song).
- Submit your video one of two ways:
 - By emailing it to nvanhaute@latinocenter.org no later than September 21 by 11:59:59 p.m. In the email please tell us your name. If you are a winner, you will be contacted via the email address you used to send your video.
 - By uploading it to your Facebook or Instagram page using #DestinoDanceOff no later than September 21 by 11:59:59 p.m. If you are a winner, you will be contacted via social media.

ELIGIBILITY RESTRICTIONS

- 1.) This contest is VOID where prohibited or restricted by law.
- 2.) Employees of the Latino Center of the Midlands, Board of Directors, and Vic Gutman & Associates are not eligible to win a Prize.
- 3.) Videos become the property of Latino Center of the Midlands, which will maintain the exclusive rights to post all videos on its social media channels, website and use all submitted videos for promotional purposes in perpetuity.
- 4.) All decisions of voting are final.
- 5.) All participants in your video must be a resident of either the State of Nebraska or the State of Iowa.

- 6.) Multiple entries by one person are not allowed. Multiple entries will disqualify all related entries. Submission of an entry constitutes the entrants acceptance of all eligibility restrictions, rules and regulations necessary to participate in the Contest.
- 7.) Submission of a video constitutes consent for the Latino Center of the Midlands and its Executive Director to obtain and use the entrant's first and last name, video, email address, and certain non-identifying information for the purpose of administering this Contest.
- 8.) Each entrant, by participating in the Latino Center of the Midlands Virtual Destino Dance Off Contest ("Contest"), agrees to be bound by these Official Rules and the Latino Center and Executive Director's decisions.
- 9.) The Contest and any prizes received are subject to all applicable federal, state, and local laws and regulations.
- 10.) All entries become the exclusive property of Latino Center of the Midlands.

PRIZES

- 1.) First Place - \$300 cash prize
- 2.) Second Place - \$150 cash prize
- 3.) Third Place - \$50 cash prize

WINNER NOTIFICATIONS: On or about September 21, 2020, each winner will be notified by email or social media. All potential winners are subject to eligibility verification by the Executive Director, whose decisions are final and binding in all matters related to the Contest. An entrant is not a winner unless, and until, the entrant's eligibility has been verified and the entrant has been notified that verification is complete. The prize may be awarded to an alternate if (i) the winner is not compliant with the Official Rules; (ii) the prize notification fails to go through; or (iii) three good faith attempts to contact the winner by email are unsuccessful. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming, or any other reasons cause more than the stated number of prizes, as set forth in these Rules to be available and/or claimed, Latino Center of the Midlands and Executive Director reserves the right to award only the stated number of prizes among all legitimate, un-awarded, eligible contest claims.

RELEASE: Each entrant agrees, except where prohibited by law, to release and discharge, hold harmless and indemnify Releasees and all others associated with the development and execution of this Contest, expressly including, but not limited to, the employees and board of directors of Latino Center for the Midlands and Vic Gutman & Associates (Releasees) from any and all tax liability that may be imposed or associated with receipt or use of Prize, and from and against any and all claims, actions, proceedings, and liability for any damages, expenses, fees, injury, or losses sustained in connection with the Contest or acceptance, possession, use, misuse or nonuse of the Prize.

PUBLICITY: Except where prohibited by law, by entering the Contest, or by winning, entrants grant to the Latino Center of the Midlands and the Executive Director and its designees the right to publicize the entrant's video as well as 'his/her first name and first initial of last name', as

well as likeness, voice, and statements in all manner and media, worldwide and in perpetuity, for advertising, marketing, trade and promotion purposes, worldwide and in perpetuity, in any and all forms of media, now known or hereafter devised (including, without limitation, the Internet), without additional compensation, and without opportunity for review. Entrants represent that the entry described in these Contest Rules is an original work of authorship personally created by the entrant to which the entrant is entitled copyright protection.

LIMITATIONS OF LIABILITY: Releasees are not responsible for technical, computer, mechanical, printing, typographical, human or other errors relating to, or in connection with the Contest, including, without limitation, to errors which may occur in connection with the administration of the Contest, the processing of entries, the announcement of the Prizes or in any Contest related materials; or for stolen, lost, late, misdirected, damaged, incomplete, inaccurate, undelivered, delayed or illegible entries or for electronic, computer, or telephonic malfunction or error, fail to enter into the processing system, or are processed, reported, or transmitted late or incorrectly, or are lost for any reason, including computer, telephone, paper transfer, or human or other error. If, in the Latino Center of the Midland's or Executive Director's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Contest, or if computer viruses, bugs, unauthorized intervention, fraud, or technical difficulties or failures compromise or corrupt or affect the administration, integrity, security, fairness, or proper conduct of the Contest, the Latino Center of the Midland and Executive Director, at their sole discretion, reserve the right to disqualify any entrant who tampers with the entry process, and/or void any entries submitted fraudulently; to modify or suspend the Contest, or to terminate the Contest and award the Prize(s) using all eligible, non-suspect transactions received as of the termination date.

Executive Director reserves the right to modify Prize award procedures. This Contest and these Official Rules shall be interpreted in accordance with the laws of the State of Nebraska, without regard to its principles of conflicts of law and jurisdiction, and venue shall be solely within the State of Nebraska.

ENTRANT'S PERSONAL INFORMATION: Information collected from entrants will be maintained by the Latino Center of the Midlands and its representatives in accordance with applicable federal and state consumer privacy laws, rules, and regulations.